

NAME & ADDRESS David Lemon
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OBJECTIVE I want to help advance the connection between type and new technologies.

POSITIONS

Senior Manager, Type Development Adobe Systems Inc. (2001–2018)
 Championed variable fonts initiative at Adobe. Helped arrange and launch first pan-CJK fonts, as well as open source fonts and tools. Commissioned Arabic, Hebrew, Marathi, Gurmukhi, Tamil, and Devangari fonts.

Manager, Type Development Adobe Systems Inc. (1995–2001)
 Supervised numerous projects with Monotype, and program to incorporate small-foundry fonts into Adobe’s font library. Helped Adobe win font copyright ruling in the SSI lawsuit. Planned and helped implement Adobe’s OpenType strategy. Grew library to 2700+.

Senior Member, Typographic Staff Adobe Systems Inc. (1988–1995)
 Helped train Linotype and Agfa to use Adobe tools, served as production contact with Linotype and Berthold. Hired & trained font production team; supervised work on more than 1000 new fonts. Helped specify multiple master format. Directed extensive font revisions.

Member, Typographic Staff Adobe Systems Inc. (1986–1988)
 Hired to produce digital typefaces licensed from other foundries; work involved correcting shape problems, adding hints and kerning pairs, and pixel-editing screen fonts. Produced several hundred fonts. Became Adobe’s hands-on expert for Type 1 hinting.

Freelance graphic design (1979–1986)
 Added variety to my publishing jobs by working with other clients. Projects included collateral for a multi-media agency, newsletters and posters for a health maintenance organization, posters and program brochures for a concert series, newsletters and sales kits for a technology magazine, and packaging for a chain of furniture stores.

San Francisco Examiner (1982–1986)
 Hired to produce news graphics. Trained myself on SII typesetting system and early Macintosh software. Conducted research leading to computerizing art department.

Various local magazines (1980–1982)
 Designed and produced ads and features for The Berkeley Monthly, San Francisco Magazine and City Sports. Created prototype for The Berkeley Monthly redesign, supervised production and ran press checks.

PUBLICATIONS Consultant for Adobe Type 1 Font Format, Addison Wesley, 1990 and PostScript Language Reference (third edition), Addison Wesley, 1999

Technical editor for Type from the Desktop: Designing with Type and Your Computer by Clifford Burke, Ventana Press, 1990

An Overview of OpenType published in Type, A Journal of the Association Typographique Internationale, Vol.1 #1, 1997

EDUCATION California College of Arts and Crafts (BFA 1979): graphic design and illustration
 San Francisco Art Institute (1974–1977): painting, drawing and printmaking
 courses in lettering and in computer graphics at Laney Junior College, University of California Berkeley Extension, and the San Francisco Academy of Art (1977–1985)

MEMBER ATypeI, Society of Type Afficionados, Type Directors Club, Friends of Calligraphy